

Many underestimate the amount of food eaten and overestimate the recommended portion sizes

Portion: Amount of food you choose to eat for meals or snacks Amount of food experts recommend you eat Serving:



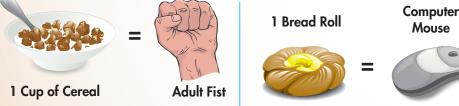
The USDA recommends:

- Eating at least 6-8 servings of grains daily on a 2,000 calorie diet.
- Half of all grains should be whole grains

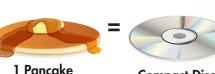


1 in 10 reported meeting the recommendation (USDA, 2012)

Visualize a serving size with these everyday items







or Waffle

Compact Disc



1/2 Baseball



Source: USDA, 2012 report on U.S. Grain Consumption Landscape For more information on daily number of servings for each calorie group check: www.cnpp.usda.gov/sites/default/files/dietary_guidelines_for_americans/PolicyDoc.pdf and www.choosemyplate.gov



