



Chronic Disease Action Team Meeting Minutes

Draft

Friday, February 26, 2016

2:30– 4:00 PM

Active Living Workgroup

Present: Juana Ballesteros, Bill Dart, Melody Geraci, CJ Metcalf, Karen Shoup

UIC MidAmerica Center for Public Health Practice Staff: Karli Greene, Christina Welter

Topic	Discussion/Updates	Responsibility/ Deadline
Welcome/Logistics	Attendees on call confirmed their presence by acknowledging when his/her name was called.	
Agenda	<ul style="list-style-type: none">-Welcome and Roll Call-Meeting Purpose-Review health outcome objectives-Briefly discuss new proposed goal of increase community-clinical linkages-Review goal objectives-Discuss and revise collected recommended strategies to meet the objectives-Continue to matriculate implementation steps	
Objective 1 Discussion	<p><i>Questions</i></p> <p>Juana: In the databook, is there another way to measure diabetes prevalence besides self-reporting?</p> <ul style="list-style-type: none">-Check databook for ER diabetes data	



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Launch Steps for Promoting Complete Street Policies

- Merge launch steps for themes:
 - Assessment, Partnerships, Communication, Training, Promotion/uptake

Launch Steps for Transportation Programs: Bikeway and Walkway Systems

- Complete a depth analysis of the bikeways and gap analysis of walkways as part of the system statewide.
 - Add targeting of key communities based on interest and need
- Explore alliances with academic institutions and metropolitan planning organizations
- Promote awareness building through existing newsletters to help populate existing communication pathways
- Determine ways to integrate and align training and education opportunities into existing programs and/or offer low-cost training options
- Champion Organizations: IDOT, Active Trans, IAPO, MPOs
- Coordination Organizations: IDOT, Active Trans
- Measures of Success
 - Increase number trained
 - Track installation of bikeways
 - Assess number of transportation statewide dollars dedicated to programs
 - Use benchmarking alliance for how to assess biking and walking quality



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Green Space

- A gap assessment is not yet underway at the state level
- Add DNR, park districts, schools and non-for profits as Champion Organizations

Land Use

- Add MPOs and Illinois Municipal League as Champion Organizations

How do we deal with strategies that crosscut through all categories?

- IDPH should take the main role in informing organizations
- Add cross-cutting communication category at bottom of the document
- Programs:
 - Develop a communications agenda/plan to promote Active Living strategies
 - Steps: Explore statewide adaptation of federal examples of cross-cutting grants and funding
 - Measures of Success: Update funding program guidelines and amount of funding awarded
 - Develop a training agenda
 - Steps: Expand existing training resources
 - Champion Organizations: UIC, IPHI, IPHA, IDPH
 - Measures of Success: Training Agenda
 - Align Similar plans for Active Living
 - Steps: Explore Kane County Planning Cooperative
 - Measures of Success: Statewide planning cooperative



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Objective 2 Discussion	<p><i>How do we implement something like CLOCC at the state level?</i></p> <ul style="list-style-type: none">• Work with day care action league to employ an education program to promote physical activity in day cares• Consider that most programs go through the school system in order to raise more money• Assess which districts have wellness committees, their current state, and provide them with guidance on how to enhance their programs• Implementing the Healthy School Framework at the state level may cross-cut many programs and outcomes• Recommended Champion Organizations: State Board of Education, IAPO, CLOCC and Daycare Action League• Measures of success: increased adoption of coordinated school health <p><i>Is coordinated school health the approach we want to take?</i></p> <ul style="list-style-type: none">• More information is needed• If direction cannot be provided, it should not be included in the SHIP• Opportunities will be compared against national guidance in order to choose a common framework to promote	
Objective 3 Discussion	<p><i>What are launch steps around worksite best practices?</i></p> <ul style="list-style-type: none">• Review AHA Worksite Wellness Toolkit• Review CLOCC Business sector and Industry Practices/Review CDC Worksite Health Score Card• Adopt and continue “We Choose Health” Program• Recommended champion organizations: IDPH, IHA, insurance providers, and state agencies• Recommended coordination organizations: IDPH for all strategies and CMS and IL Hospital Association in increasing hospital/healthcare systems wellness	



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	activities	
Next Steps	-Meet as a large group on March 4 from 2:30-4:00 to review final draft work plans -Planning Council and Action Teams: March 14 1-4 at IDPH offices	
Public Comment	None	
Adjourn	Meeting Adjourned at 3:45pm.	

Healthy Eating Workgroup

Present: Vincent Bufalino, Emily Hendel, Jennifer Herd, Kathy Lahr, Elissa Bassler, Thomas Hornshaw, Poonam Mahajan, Cheri Hoots, Dominique Johnson (CLOCC)

UIC MidAmerica Center for Public Health Practice (MCPHP) Staff: Guddi Kapadia, Geneva Porter

Agenda Item	Discussion/Updates	Action Items/Decisions Made	Responsibility / Deadline
Welcome and Roll Call		Attendees introduced themselves.	
Meeting Purpose	a. Reviewed the purpose of the call and agreed on the meeting objectives: <ul style="list-style-type: none"> a. Assess agreement on health outcome and objectives b. Build and analyze activities/initiatives to address the objectives c. Brainstorm implementation steps (e.g. recommended champion, launch steps, etc) that reflect the role of the public health system in plan implementation 		
Review health	Attendees agreed on the addition noting that they:		



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outcome objectives (note addition of diabetes and heart disease health outcome measures)	<ol style="list-style-type: none"> 1) Address prevention 2) Really important and there is a lot of work that supports the inclusion of these health objectives. 		
Briefly discuss new proposed goal of increase community-clinical linkages	<ol style="list-style-type: none"> 1. No feedback 		
Discuss and revise collected recommend strategies to meet the objectives	<ol style="list-style-type: none"> 1. Strategies <ol style="list-style-type: none"> a. Objective 1: Elissa: 3 year worth of work, no yet introduced bill for this, conversation, legislative language does exist Are we proposing something new? – Geneva: Leverage on that work on what's already happening Elissa: Excise tax on the distributor, no one business, not a sales tax, ease of collecting, front end and therefor, retailer has to put it on the shelf price -Addressing the question about producer – Kathy: Responsibility tax should go to the manufacture, sugar industry to feel the hurt Elissa: It is a mechanism, Kathy: can we reconsider to \$.02 Elissa: Not politically practical right now to change Elissa: BRFSS – does include SSB information on the last one Would this be part of the IDPH's responsibility b. Objective 2: Change procurement c. Regulatory policies – ex. Changes food for children, getting away from giving toys, ensuring healthy drinks in children meals d. Environmental changes to encourage healthier foods e. We cannot require them to procure, can they be part of the food council, have responsibility 		



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	<ul style="list-style-type: none"> f. Healthy corner stores – CLOCC representative – workshop about the barriers, healthy distribution approach method, CBO partnership g. There is licensing – is there a way to leverage that to get healthier foods – Minneapolis has done this, Chicago hasn't done it to date, <p>2. Objective 4: Food demos at Farmers Markets</p> <p>Note: The Illinois Chamber of Commerce opposes the passage of state or local legislation which would create a \$.01-cent-per-ounce excise tax on sugar sweetened beverages. We support the goal of reducing obesity and the associated health conditions. However, a discriminatory tax on sugar-sweetened beverage is misguided and will not have a meaningful impact on obesity. A wide range of factors contribute to obesity. Singling out one ingredient or set of products is simplistic and undermines efforts to combat obesity-related health conditions.</p>		
Select ONE strategy to highlight	<ul style="list-style-type: none"> 1) HEAL Act/SSB Tax – more about getting on board than a launch – IAPO and CDPH (City not as public) 2) SNAP incentives – more at the beginning stages, encourage farmers markets and private/local markets, need to talk to the leaders, to be comfortable and what are the steps are – IAPO and CDPH and IDPH (Cheri and Emily) 3) Vending in public buildings – a lot of first steps, vendors, understanding state contracts work, putting together coalition, nascent stage, we think we are going to be able to get funding and staffing behind – IAPO and CDPH 		
Next Steps	<p>Question: What is the final document going to look like.</p> <p>Jennifer – will review and compare into Chicago's plan.</p> <p>Elissa – would like to look at the PA one as well.</p> <p>March 4th – entire committee will meet together</p> <p>March 14th – 1-4pm at IDPH offices</p>		



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Public Comment	None		
Adjourn	Meeting adjourned at 4:00PM		

Tobacco Free Living Workgroup

Present: Tiffanie Pressley, Kristina Hamilton, Patti Solano, Gail DeVito, Mark Peysakovich

UIC MidAmerica Center for Public Health Practice (MCPHP) Staff: Jennifer McGowan, Liz Fisher

Agenda Item	Discussion/Updates	Action Items/Decisions Made	Responsibility/Deadline
Welcome/ Roll Call	<ul style="list-style-type: none"> SHA and data book are available at healthycommunities.il.gov 		
Meeting Purpose	<ul style="list-style-type: none"> Meeting focus is on launch steps and initiation of strategies Check-in on objectives and strategies Two more health outcome measures were added across the chronic disease action team to continue to monitor health in that area <ul style="list-style-type: none"> Reduce the rate of age-adjusted ischemic heart disease Reduce the percentage of adults reporting diabetes Next week we will share what this will look like in the SHIP – written product, aimed at the public 		



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	<ul style="list-style-type: none"> Community and Clinical Linkages <ul style="list-style-type: none"> Goal: to increase community and clinical linkages to reduce chronic disease Information is population with information that has come out of the CDPH action planning process Reference a goal of creating a referral system between providers and community-based change programs Reactions to the addition of this goal: <ul style="list-style-type: none"> Patti: Great. Would it be added to the recommended coordination organization? ALA could be champions for it. So many of these programs have been implemented and sustained. Additional opportunities for input at a later date 	<ul style="list-style-type: none"> ALA to be listed as recommended champion organization 	
Review of Health Outcomes Objectives	<p>Objective 1: Programs are categorized by discussions on 2/19</p> <ul style="list-style-type: none"> Strategies fall into funding, enforcement, behavioral changes, environmental Determine if strategies that are adoptable at a state-wide level In order to adopt programs do we need a strategy that allows us to collect data in a certain area or is data strong enough around tobacco control? <ul style="list-style-type: none"> DeVito: IDPH Youth Tobacco Survey – contractor has a lot of difficulty from schools/principals to administer survey Need help at a local level “Enhance participation in Youth Tobacco Survey at the 	<ul style="list-style-type: none"> Reframe or re-direction of strategy to “denormalize smoking” to “Implement health communication tools to denormalize smoking” 	



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	<p>local level”</p> <ul style="list-style-type: none"> ○ Opportunity to introduce this to the Everthrive • Launch Steps • Funding launch steps for programs 1 & 2 <ul style="list-style-type: none"> ○ Grant enhancements for Illinois Tobacco Free Communities (ITFC) ○ Unsure what they would be as ITFC already has grant enhancements that they can work with providers on the quit line, policy change and smoke-free housing and open spaces ○ Peysakovich: I think it really says is, “More money for LHDs, or am I wrong?” If none of us know, it can be removed. ○ Activities or strategy would be to restore and enhance ITFC funding to LHDs ○ Pesyakovich: (Launch step for Program 2) is all about education, the question is: Whatever the plan is it is allowed to including lobbying or educating elected officials <ul style="list-style-type: none"> ▪ We can list educating elected officials ▪ Pesyakovich: Can we add, “Illinois elected officials.” Make sure elected officials understand that this isn’t “doing a favor” but doing what needs to be done. <ul style="list-style-type: none"> • Excellent ROI ▪ Anything in this strategy that would require a launch step related to partnerships, communication or data? <ul style="list-style-type: none"> • No proposed changes 		
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	<ul style="list-style-type: none"> • Enforcement Launch Steps <ul style="list-style-type: none"> ○ Is there any infrastructure needed for enforcement <ul style="list-style-type: none"> ▪ Online complaint system, LHDs are not required to use it – we would need an additional mechanism or procedure ▪ Not possible to be a complete assessment of citations issues ▪ We would need to require them to submit information as it's currently optional ▪ IDPH does not issue citations – LHDs do so wording must change • Behavioral Change <ul style="list-style-type: none"> ○ Launch Step 3: LHDs involved because they currently do it under their Tobacco Free Communities grant but doesn't involve them the way it's written ○ Non LHD organizations involved too ○ LHDs added to coordination organizations • Environmental Launch Steps - <i>Proposed</i> <ul style="list-style-type: none"> ○ Identify key stakeholders ○ Determine messaging ○ Encouraging voluntary smoke-free policies ○ Share information and toolkits <ul style="list-style-type: none"> ▪ Ex. Landlords • Data Launch Steps – <i>Proposed</i> <ul style="list-style-type: none"> ○ Local tobacco coalitions can contact school superintendents and principals that have been randomly selected for participation and convey importance of participation and use of the data 	<ul style="list-style-type: none"> • Acknowledge “Illinois Elected Officials” in Launch Step 1 for both funding programs 	
		<ul style="list-style-type: none"> • Local law enforcement should be 	



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	<ul style="list-style-type: none"> ▪ Need for outreach ▪ Comes from a local-level it is more likely to be embraced than from state-level <p>Objective 2:</p> <ul style="list-style-type: none"> • Advocacy Launch Steps <ul style="list-style-type: none"> ○ Assessment to further identify need and perception around Tobacco 21 from stakeholders and public • Dissemination Launch Steps <ul style="list-style-type: none"> ○ No proposed changes <p>Objective 3:</p> <ul style="list-style-type: none"> • Taxes/Pricing Launch Steps <ul style="list-style-type: none"> ○ Raising cigarette taxes statewide <ul style="list-style-type: none"> ▪ Raise by at least a dollar is the threshold to see a decline in sales <ul style="list-style-type: none"> • Peysakovich: AHA uses \$1 threshold; should identify a \$ difference between cigarettes vs. tobacco products • McGowan: This is proposed in Strategy 2 under Taxes/Pricing • Should remain two different strategies ○ Introduce Legislation Launch Steps <ul style="list-style-type: none"> ▪ No proposed changes ○ Sale of Loosies – <i>Proposed Launch Steps</i> <ul style="list-style-type: none"> ▪ Mostly a Chicago issue and it is already illegal ▪ Awareness and grass-roots campaign activities 	<p>mentioned with LHDs to number 1 and number 5</p> <ul style="list-style-type: none"> • Change grant requirements for reporting of citations by LHDs 	
		<ul style="list-style-type: none"> • Educate Illinois elected official and coalitions added as 4th launch step • Program 2: Add 	



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	<ul style="list-style-type: none"> ▪ Increase enforcement ○ Elimination of Discounts - <i>Proposed Launch Steps</i> <ul style="list-style-type: none"> ▪ Same steps as first three steps legislation <ul style="list-style-type: none"> • Determine key messaging; develop and enact communications campaign • Conduct presentations to stakeholder groups • Arrange press conferences and meetings with elected officials ○ Tax Evasion Launch Steps <ul style="list-style-type: none"> ▪ No proposed changes ▪ Partners to ensure compliance: Department of Revenue, any municipality that has local licensing <p>Note: The Illinois Chamber of Commerce opposes the proposal to raise cigarette taxes statewide by \$1, as well as legislation to increase and create equal taxation on all types of tobacco/e-cigarettes/tobacco derived products. Illinois already taxes cigarettes and other tobacco products quite heavily; more heavily than most of the surrounding states. When Chicago and Cook County taxes are added to the state taxes cigarettes and other tobacco products have some of the highest tax rates in the country. Adding additional taxes to the already high tax rates will drive purchases across state lines, adversely affecting business and promoting criminal smuggling.</p>	<p>initial launch step of “Conducting assessment of public perception around Tobacco 21”</p> <ul style="list-style-type: none"> • Move “Reduce sale of single cigarettes (loosies)” to Enforcement category 	
Next Steps	<ul style="list-style-type: none"> • Meet as a large group on March 4 from 2:30-4:00 to review final draft work plans • Planning Council and Action Teams: March 14 1-4 at IDPH offices 		
Adjourn	3:50		



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