



2004 Illinois Women's Health Conference

October 27 - 28, 2004

Donald E. Stephens Convention Center
Rosemont, Illinois

Exhibitor, Sponsor
and Registration
Information



Illinois Department
of Public Health
Office of Women's Health

Rod R. Blagojevich, Governor
Eric E. Whitaker, M.D., M.P.H., Director

2004

ILLINOIS WOMEN'S HEALTH CONFERENCE

October 27–28, 2004

Donald E. Stephens Convention Center
Rosemont, Illinois

Sixth Annual Conference Exhibitor and Sponsor Prospectus and Registration Brochure

The Illinois Department of Public Health, Office of Women's Health, is pleased to announce that the Sixth Annual Illinois Women's Health Conference will be held on October 27-28, 2004, at the Donald E. Stephens Convention Center in Rosemont, Illinois.

The annual conference attracts participants representing local health departments, hospitals, universities, health clinics and other health organizations throughout the state. The target audience consists of physicians, nurses, physician assistants, health educators, dietitians, counselors, medical educators, medical professions students and others interested in women's health issues.

This conference provides opportunities for your organization to participate in and support the mission of the Office of Women's Health, which is—

- To improve the health of Illinois women and girls by initiating, facilitating and coordinating women's health awareness, education and programming throughout the state;
- To encourage healthier lifestyles among women; and
- To promote equitable public policy on health issues that affect women today and in the future.

Please look over the brochure and indicate your interest on the enclosed form.

We look forward to your participation in the 2004 Illinois Women's Health Conference!

Exhibit Information

Conference attendees will have ample opportunity to visit the exhibit hall throughout the day on Wednesday, October 27. In addition, an extended afternoon break has been included in the schedule to give exhibitors maximum exposure to conference attendees. Exhibit space is limited, so register early. Space will be assigned on a first come, first served basis.

Exhibit Hours

The exhibit hall will open at 9 a.m. and close at 3 p.m. on Wednesday, October 27. Exhibit set-up will be from 7:30 a.m. – 9 a.m. on Wednesday, October 27. As a courtesy to the conference attendees and to fellow exhibitors, OWH requests strict adherence to the opening and closing hours.

Booth Description

Booth size is 8'x10'. Booth space will include one eight-foot skirted table, two side chairs, exhibit hall security and general cleaning of hall.

Installation/Dismantling

Exhibitor move-in will be from 7:30 a.m. – 8:45 a.m. Wednesday, October 27. The exhibit is scheduled to close at 3 p.m. on Wednesday, October 27. Dismantling will begin after that time.

Booth Assignment

Exhibit space will be assigned based on receipt of registration form with payment. All registrations will be confirmed with booth number. OWH reserves the right to make assignments or reassignments as necessary.

Cost/Payment

The cost of exhibit space for profit organizations is \$350 per booth. The cost for not-for-profit organizations is \$225 per booth. A deposit of 50 percent must accompany the contract/registration form. The balance is due on or before October 1, 2004. (Note: Sponsors will receive free exhibit space but must complete the exhibit form.)

Conference Registration

Conference registration is required for everyone in attendance. The exhibit fee covers full registration for at least ONE representative and includes all educational sessions, breaks and meals. Additional representatives may attend at the registration fee of \$135. (Exhibit fees and registrations are waived for sponsors/contributors.)

Cancellations/Refunds

All cancellations must be in writing. Space cancellations and refunds will be treated according to the following schedule:

- Prior to October 1, 2004 – 50%
- After October 1, 2004 – 0%

Advance Shipments

The Donald E. Stephens Convention Center handles a variety of services including electrical and telephone hook-up, shipping and labor. (Separate charges apply and arrangements must be made directly with the Donald E. Stephens Convention Center.) For more information, contact Fred Piattoni at 847-993-4698.

Convention booth displays and pre-shipments may be shipped after October 20, 2004, to the address listed below:

Illinois Women's Health Conference
October 27-28, 2004
c/o Donald E. Stephens Convention Center
9391 Bryn Mawr Ave.
Rosemont, IL 60018

Accommodations

A special rate of \$130 plus tax is available at the Embassy Suites Hotel O'Hare. The hotel can be reached at 888-476-7366. Please indicate reservations are for the Illinois Department of Public Health – Women's Health Conference room block. All major credit cards are accepted.

Liability and Insurance

Every reasonable precaution will be taken to protect the exhibitors' property. However, neither the conference planners nor their agents are responsible or liable for the loss of exhibitor property (owned or rented) from theft or other causes, or for personal injury to an exhibitor or to his/her employee(s) or agent(s). Exhibitors are advised to carry floater insurance to cover exhibit material and public liability insurance for injury to the person and property of others.

Sponsorship Opportunities

Sponsors are a major source of funding for the annual Illinois Women's Health Conference. You help to ensure an outstanding educational and networking event. A sponsorship by your organization entitles you to special recognition according to the categories listed below.

Gold Level Sponsor \$4,000 and Above

- One booth in the exhibit hall
- Participation of four representatives at the conference, including all educational sessions and meals
- Recognition during the opening session
- Acknowledgement in the conference registration brochure, program and quarterly newsletter
- Sign acknowledgement

Silver Level Sponsor \$3,000 - \$3,999

- One booth in the exhibit hall
- Participation of three representatives at the conference, including all educational sessions and meals
- Recognition during the opening session
- Acknowledgement in the conference registration brochure, program and quarterly newsletter
- Sign acknowledgement

Bronze Level Sponsor \$1,000 – \$2,999

- One booth in the exhibit hall
- Participation of two representatives at the conference, including all educational sessions and meals
- Recognition during the opening session
- Acknowledgement in the conference registration brochure, program and quarterly newsletter
- Sign acknowledgement

Additional Opportunities for Conference Participation

Speaker Sponsorship

(Pay honorarium, travel and miscellaneous expenses)

- One booth in exhibit hall
- Registration for one representative at the conference, including all educational sessions and meals
- Recognition during the opening session, breaks and workshop session
- Acknowledgement in the conference registration brochure, program and quarterly newsletter
- Sign acknowledgement

Health Screening

(Offer a health screening along with sponsorship and/or exhibit)

- Name recognition
- Public relations
- Showcase your new technologies

Sponsor a Social Activity

- Social activities such as luncheons, refreshment breaks, hospitality suite and an evening bus trip can be sponsored. These contributions will be acknowledged in the program and at the event.

Sponsor a Giveaway

- Underwrite the cost of conference bags, pedometers or other giveaway items that participants may take with them to use at home or the office. These contributions will be acknowledged in the program and at the event.

Proposed Conference Schedule - Day I

Wednesday, October 27, 2004

- 8 a.m. – 3 p.m.** **Registration**
- 9 a.m. – 3 p.m.** **Exhibit Hall Open – Refreshments Available**
- 9:30 a.m. – 10:30 a.m.** **Welcome**
General Session I
Looking for Answers to Women's Sexual Dysfunction?
Laura Berman, M.D., The Berman Center, Chicago, Illinois
"Berman & Berman" on the Discovery Health Channel
- 10:30 a.m. – 11 a.m.** **Health Information Break – Exhibit Room**
- 11 a.m. – Noon** **Concurrent Workshop Session A**
1. *Creaky Joints: Arthritis Diagnosis, Treatment and Management*
Mark Young, M.D.; Laurie Ferguson, Ph.D.; Seth Ginsberg, co-founder,
Creaky Joints Inc., Upper Nyack, New York
 2. *Cardiovascular Disease and Women: Diagnosis and Interventional Strategies*
Annabelle Volgman, M.D., Rush Presbyterian-St. Luke's Medical Center,
Chicago, Illinois
 3. *Health Behavior of High School Girls: The Good, the Bad and the Ugly*
Jo Anne Grunbaum, Ed.D., Centers for Disease Control, Atlanta, Georgia
 4. *Pregnancy and Infertility*
Charles E. Miller, M.D., Specialists in Reproductive Health, Arlington Heights, Illinois
- 12:15 p.m. – 1:30 p.m.** **Luncheon – Network and Visit Exhibits**
- 12:15 p.m. – 1:15 p.m.** **Illinois Breast and Cervical Cancer Program Agency Meeting/Luncheon**
- 1:30 p.m. – 2:30 p.m.** **Concurrent Workshop Session B**
5. *"Removing the Barriers—Providing Culturally Competent Care to Lesbians, Bisexuals and Transgender Individuals"*
Presented by: Representatives from the Lesbian Community Cancer Project
 6. *New Diagnosis Techniques for Breast and Cervical Cancer: Ductal Lavage and New Pap Smear Techniques*
Seema Khan, M.D., Lynn Sage Comprehensive Breast Center, Chicago, Illinois
 7. *Violence Against Women—The Shocking Truth*
(To be determined)
 8. *The Team Approach for Treatment of Osteoporosis and Exercise Evaluation*
Kathleen Weber, M.D., M.S., Rush Presbyterian-St. Luke's Medical Center, Chicago, Illinois
- 2:30 p.m. – 3 p.m.** **Health Information Break – Exhibit Room**
- 3 p.m. – 4:30 p.m.** **General Session II**
Women's Health Research: Where We Are in 2004
(To be determined)
- 5 p.m. – 9 p.m.** **Evening of Shopping**
Don't miss this opportunity to enjoy a chartered bus trip for an "Evening of Shopping" (For participants' convenience, a boxed dinner will be provided.)

Proposed Conference Schedule - Day 2

Thursday, October 28, 2004

7:45 a.m. – 11:45 a.m.	Registration
8 a.m. – 9 a.m.	Continental Breakfast
8 a.m. – 9 a.m.	Grantee Meeting
9:15 a.m. – 10:15 a.m.	Concurrent Workshop Session C 9. <i>Cultural Diversity: Working Within the Communities—Issues to be Addressed</i> Virginia Martinez; and Cynthia Barnes-Boyd, Ph.D., University of Illinois at Chicago, Chicago, Illinois 10. <i>Autoimmune Diseases—Diagnosis and Treatment Options</i> Tamy Utset, M.D., University of Chicago, Chicago Illinois 11. <i>Depressed and Anxious Females</i> Nada Stotland, M.D., Illinois Masonic Medical Center, Chicago, Illinois 12. <i>Beyond Wrinkles: Diagnosis of Skin Diseases and Treatments that Work</i> (To be determined)
10:15 a.m. – 10:30 a.m.	Health Break
10:30 a.m. – 11:30 a.m.	Concurrent Workshop Session D 13. <i>Sleep Disorders: Implications for Health</i> Joan Shaver, M.D., University of Illinois at Chicago, Chicago, Illinois 14. <i>Diets—What's Out There and What We Should Know</i> Mary Sawyer-Morse, R.D., Austin, Texas 15. <i>Diabetes Across the Lifespan—A Woman's Journey</i> Deborah Burnet, M.D., University of Chicago, Chicago, Illinois 16. <i>Advances in Breast Imaging: What's New, What's on the Horizon</i> Judith Wolfman, M.D., Lynn Sage Breast Center, Northwestern University, Chicago, Illinois
11:30 – 1 p.m.	Healthy Station Lunches/Exercise Demonstrations (To be determined)
1 p.m. – 2 p.m.	Closing Session <i>The Pleasure Principle: Women, Exercise and Motivation</i> Michelle Segar, M.S., M.P.H., University of Michigan, Ann Arbor, Michigan
2 p.m.	Closing Remarks

Convention Center Information

The Donald E. Stephens Convention Center is located at 5555 N. River Road in Rosemont, Illinois, just south of the Kennedy Expressway and east of Chicago's O'Hare Airport and the Tri-State Tollway. Parking is across from the center directly behind the Embassy Suites Hotel O'Hare Rosemont. Garage parking is \$11. Handicapped spaces are located in the main parking lot, behind the Embassy Suites O'Hare Hotel, which is accessible to the Donald E. Stephens Convention Center through an elevated walkway. The 2004 Illinois Women's Health Conference is located on the first floor of the conference center.

Hotel Information

The Embassy Suites Hotel O'Hare Rosemont is located at 5500 N. River Road in Rosemont, Illinois, which is directly across the street from the Donald E. Stephens Convention Center. All non-smoking suites, which consist of a private bedroom and living room, are equipped with two televisions, a refrigerator, microwave oven, coffee maker, two telephones with data ports and a well-lit dining/work table. In-room amenities include accessibility, clock/alarm radio and hairdryer.

To make your stay even better, feel free to enjoy the complimentary beverage area and complimentary breakfast where each morning you may enjoy made-to-order omelets, pancakes, etc. While at the hotel, please feel free to energize and unwind at the fitness room and pool center. For your dining convenience, enjoy Mediterranean cuisine at Basil's Kitchen located on the ground level of the hotel.

The Embassy Suites Hotel O'Hare Rosemont is holding a block of rooms for conference participants until September 26, 2004. Requests after the cut-off date are subject to room and rate availability. To receive the conference rate of \$130 (plus tax, single or double occupancy), please reference the Women's Health Conference when making your reservation.

To reach the hotel, turn right onto William Street. For hotel parking, proceed past hotel entrance. Parking is \$10 per day, per auto/van with in and out privileges. This fee is subject to change without notice.

All reservations must be guaranteed by conference participant's credit card or a minimum of one night's room and tax as deposit. Any cancellation of a guaranteed reservation must be received 24 hours prior to the scheduled date of arrival in order to avoid one night's room and tax fee.

No-shows will be charged the nightly rate and tax, for each night the reserved room is not occupied by the individual.

Airport Information

O'Hare International Airport is located approximately five to 10 minutes from the Donald E. Stephens Convention Center and the Embassy Suites Hotel O'Hare Rosemont. Upon leaving the airport, proceed east to Chicago on I-190. Exit at River Road-South. Convention center is approximately one block on the left.

Convention Center Information

DRIVING DIRECTIONS

Traveling from the south via I-55 to 294N

Exit I-55 onto 294N; pay toll. Exit onto O'Hare/River Road (190 West); pay toll. Exit left after the toll plaza to River Road. Turn right onto River Road. The convention center is located approximately three blocks on the left. The Embassy Suites Hotel O'Hare Rosemont is located directly across the street from the front of the convention center.

Traveling from the west on 90 East

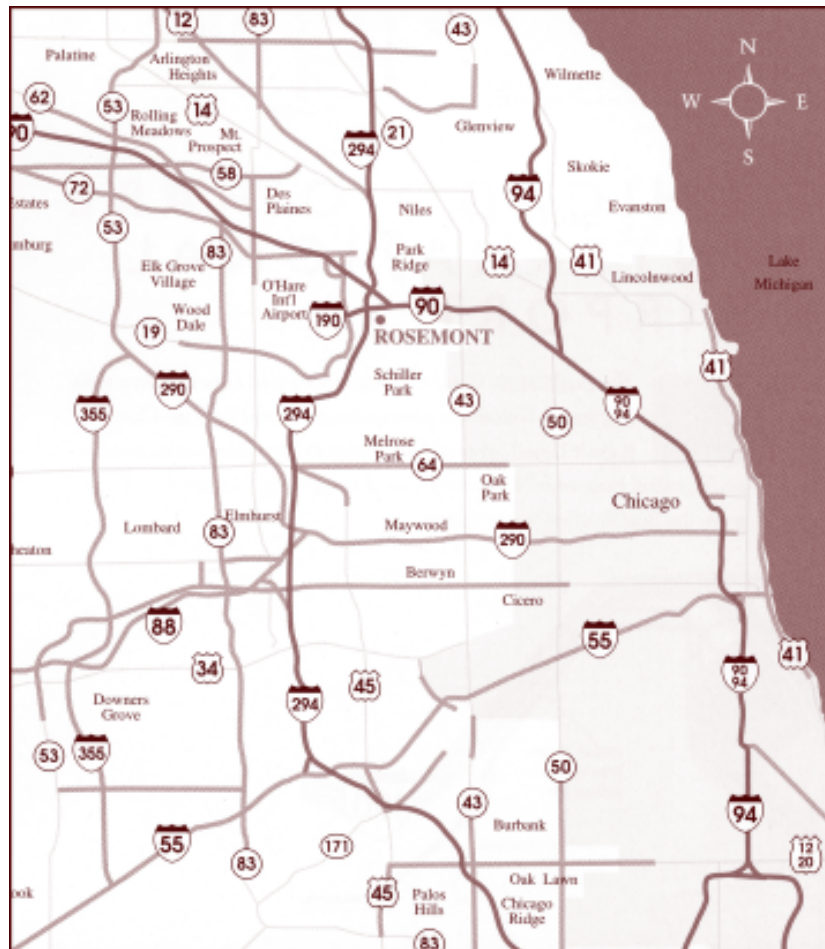
Exit at O'Hare (190 West), pay toll, and then exit at Mannheim Road South. Proceed in right lane, re-enter 190 East to Chicago, proceed one mile, exit River Road South. The convention center is located on the left.

Traveling from Chicago on the Kennedy

Exit O'Hare (190 West); then exit River Road, and turn right onto River Road. The convention center is located approximately two blocks on the left.

From Chicago by train

Take the Blue Line toward O'Hare. Exit at the Rosemont station (one stop before O'Hare). Walk south three to four blocks to 5500 N. River Road (Embassy Suites Hotel O'Hare Rosemont). Cross River Road on the skywalk to the convention center.



Conference Goals and Objectives

- To provide a forum for the exchange of information among health care providers, advocates, administrators and those in related fields on issues relevant to women's health policy and the prevention, evaluation and management of disease and conditions that predominately affect women
- To share innovative programs for and future trends in disease prevention and management in women and future health promotion strategies for special populations
- To review practical approaches to encourage healthy lifestyle modifications that reduce a woman's risk for disease and enhance her quality of life

Target Audience

Participants represent hospitals and medical clinics, local health departments, not-for-profit community based health organizations, universities and medical schools. Target audience consists of nurses, nurse practitioners, physicians, health educators, dietitians, counselors and social workers.

Continuing Education Credits

Oakton Community College, Alliance for Lifelong Learning, Continuing Education for Health Professionals (OCC/ALL/CEHP) in co-sponsorship with Illinois Department of Public Health will be responsible for providing continuing education credits for conference participants.

Registered Nurses

The American Nurses Credentialing Center's Commission on Accreditation accredits OCC/ALL/CEHP as a provider of continuing education in nursing.

Licensed Social/Clinical Social Workers and Licensed Counselors/ Clinical Professional Counselors

The Illinois Department of Professional Regulation, as a sponsor of continuing education, approves OCC/ALL/CEHP for social workers and licensed counselors/professional counselors.

Dietitians

OCC/ALL/CEHP is a CPE accredited provider, recognized by the Commission on Dietetic Registration (CDR).

Universal Training Hours for Other Professionals

CEUs will be awarded by Oakton Community College. The CEU is a specific, standard measure (10 contact hours) of educational achievement under the criteria of the International Association for Continuing Education and Training (IACET) to attest to clock hour completion of continuing education activities.

Physicians

The Accreditation Council for Continuing Medical Education (ACCME), in order to sponsor continuing medical education for physicians, accredits the American Academy of Family Physicians (AAFP). The American Academy of Family Physicians designates this education activity for Category I credit toward the AMA Physicians Recognition Award.

Exhibitor/Sponsorship Contract

Sixth Annual Illinois Women's Health Conference

October 27 – 28, 2004

Donald E. Stephens Convention Center • Rosemont, Illinois

In accordance with the rules and regulations covering the exhibit to be held in connection with the Sixth Annual Illinois Women's Health Conference, the undersigned hereby makes application for sponsorship and/or exhibit space. This agreement is subject to all the terms and conditions stated in the prospectus and made a part thereof. The undersigned agrees to accept assignment of space by conference planners and to pay the space rental on or before October 1, 2004.

Please print all information clearly.

Organization Name _____

1. _____ E-mail _____

Name of contact person attending conference sessions _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ FAX _____

Please note: Sponsors receive representative registrations based on level of sponsorship.

Gold – 4 Silver – 3 Bronze – 2 Speaker – 1 Only pre-registered representatives will have name badges.

Please list the names of the additional representatives covered by your sponsorship:

2. _____ 3. _____ 4. _____

Sponsorship Reservation

Gold Level Sponsor (\$4,000 and above)

Silver Level Sponsor (\$3,000 - \$3,999)

Bronze Level Sponsor (\$1,000 - \$2,999)

Additional Conference Participation Opportunities

Underwrite a Speaker Please specify: _____

Sponsor a Social Activity Please specify: _____

Sponsor a Give Away Please specify: _____

Provide Health Screenings Please specify: _____

Organization Name _____

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Exhibitor/Sponsorship Contract *cont.*

Organization Name _____

Please provide a brief paragraph describing your organization and a summary of your products and/or services.

Please note: Exhibit packets with ALL instructions will be mailed directly to contact person by September 10, 2004.

PAYMENT INFORMATION

SPONSORSHIP \$ _____ Yes, as a SPONSOR, we will exhibit
 No, as a SPONSOR, we will NOT exhibit

Booth Reservation

For Profit - \$300 \$ _____ Enclosed is a check made payable to
Oakton Community College

Not For Profit - \$225 \$ _____

Additional Registrations @ \$135 \$ _____
(Please complete a registration form for each attendee.)

Underwrite a Speaker \$ _____

For credit card payment only, check one:

Visa MasterCard Discover

Sponsor a Social Activity \$ _____

Credit Card # _____

Sponsor a Give Away \$ _____

Expiration Date _____

Electrical Outlet \$75 each \$ _____

Federal and state agencies may submit a purchase order with this contract and/or registration to defer payment until service is rendered.

TOTAL AMOUNT ENCLOSED \$ _____

Please mail payment made payable to Oakton Community College and contract and/or registration to

**Illinois Department of Public Health
Office of Women's Health
ATTN: Brenda Blasko
535 W. Jefferson St., First Floor
Springfield, IL 62761**

Registration Form

Sixth Annual Illinois Women's Health Conference

Please note the following instructions for completing your registration form:

1. TYPE or PRINT CLEARLY the following information as it should appear on your name badge. This form must be completed in its entirety in order for your registration to be processed.
2. This registration form and payment or voucher must be received by **October 10, 2004**, to ensure the early registration rate of \$135. The rate of \$160 will be in effect from **October 11, 2004, to October 27, 2004**. On-site registrations will be charged the \$160 rate with payment due at the time of registration.
3. Registrants who cancel prior to October 10, 2004, will receive a refund of \$65. No refunds are possible after this date; however, registration may be transferred to another person within the same agency. **NO REFUNDS ARE AVAILABLE AFTER OCTOBER 10, 2004. THERE ARE NO EXCEPTIONS.**

First Name _____ Last Name _____

Organization _____

Mailing Address _____

City _____ State _____ ZIP _____

Telephone _____ FAX _____

E-mail _____

There will be a "Program Participant List" that includes the names and addresses of each conference registrant. Please check appropriate box with regard to use of your name. **IF NEITHER BOX IS CHECKED, YOUR NAME WILL BE INCLUDED WITH THE ADDRESS USED ON THIS REGISTRATION FORM.**

- You may include my name and address as it appears on this registration form in the participant list.
 I do not wish to have my name and address included in the conference participant list.

REGISTRATION FEES AND ADDITIONAL INFORMATION (please check appropriate box)

- \$135 Early registration
 \$160 Late registration (After October 10, 2004, and on-site registration)
 \$100 Student registration

NOTE: To qualify for the student rate, you must be a current, full-time student in an undergraduate or graduate program and present appropriate identification at the conference.

- Special needs (diet, access, other _____)
 I will participate in the "Evening of Shopping"

I would like CME/CEU credit for Nurse Physician Dietitian Counselor Social Worker

TOTAL PAYMENT ENCLOSED \$ _____ (Make checks payable to OAKTON COMMUNITY COLLEGE.)

For credit card payment only, check one: Visa Mastercard Discover

Credit Card # _____ Exp. Date _____

Please mail registration form with payment to
Illinois Department of Public Health
Office of Women's Health
535 W. Jefferson St., First Floor
Springfield, IL 62761

Questions? Call Brenda Blasko at 217-524-6088,
TTY (hearing impaired use only) 1-800-547-0466.

Exhibitor Questions?
Call Emily Doering at 312-814-7098.

To fax, please include copy of registration and proof of payment: 217-557-3326.

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Please detach the following page and post on your bulletin board as a reminder!



SAVE the DATE!

2004 Illinois Women's Health Conference

October 27 - 28, 2004

Donald E. Stephens Convention Center
Rosemont, Illinois

For more information, visit the
Office of Women's Health Web site
at www.idph.state.il.us.
Click on "W" –
Women's Health – Events
or call 217-524-6088.



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