

APRIL 2010

HEALTHY FAMILIES HEALTHY COMMUNITIES

Illinois Department of Public Health, Center for Minority Health Services

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Using Social Media to Promote Public Health Initiatives

Tuesday, April 27

Noon – 1:00 p.m. (*central standard time*)

[Join the meeting](#)

What's all the buzz about *Social Media* and why is it important in public health outreach and education? This session will discuss various social media tools that can be utilized to help promote public health initiatives. At the conclusion of this webinar, participants will:

1. Understand and be able to explain social media
2. Discuss how social media can be used for social good
3. Identify at least two ways that social media can enhance their programs.

First time users: To save time before the meeting, [check your system](#) to make sure it is ready to use Microsoft Office Live Meeting.