



Illinois Department of Public Health  
invites you to the 12th annual

# ILLINOIS FOOD SAFETY SYMPOSIUM

*Eat Right, Eat Smart, Eat Safe*

September 28-29, 2011 • Hotel P re Marquette • Peoria, Illinois

Damon T. Arnold, M.D., M.P.H., Director  
Illinois Department of Public Health

Co-sponsored by the Illinois Public Health Association

Join us for two days of interaction with other food safety professionals for a variety of opportunities to expand your knowledge, your professional contacts and your perspectives on the newest issues and challenges facing our profession, our state and our fellow citizens.

LO  
BAKED & FRESH  
OVEN  
MAIZE

# Information *Please keep for future reference*

The symposium will provide a forum for the discussion of food safety issues and an opportunity for professional growth, networking and educational enrichment. It is designed for professionals in the fields of public health, agriculture, dairy, education, food service and others interested in promoting food safety and reducing the incidence of foodborne illness.

Deadlines to  
**REMEMBER**

## Guest room **CONTACT**

**Continuing education hours will be offered for the following professions:**

- Registered Dietitians
- Illinois Certified Food Service Sanitation Managers and Instructors
- Illinois Licensed Environmental Health Practitioners

**Your registration is not guaranteed until payment is received.** Fee includes admission to all sessions, conference materials, meals, refreshment breaks and reception.

**Guest room registration deadline is September 1, 2011.**

Contact Hotel Pére Marquette at 800-447-1676 for room reservations. Single room rate: \$70/night or Double: \$85/night plus applicable taxes. A block of rooms is being held under the name Illinois Food Safety Symposium (Code Food08). Requests can be made for special accommodations when making your reservation with the hotel (e.g. wheelchair access, non-smoking room).

**Cancellation of conference registration must be received in writing by September 9, 2011.** No refunds will be made for cancellations received after that date; however, a registration may be transferred to another attendee from the same organization. Meals cannot be guaranteed for registrations received after the deadline or if registering on-site.

**September 1, 2011**

Last day to reserve room with hotel

**September 9, 2011**

Last day to cancel registration for full refund

**September 9, 2011**

Last day to mail registration form with payment



## **HOTEL DIRECTIONS**

**Hotel Pére Marquette**

501 Main Street • Peoria, Illinois 61602  
Reservations: 800-447-1676  
E-mail: pere@hotelperemarquette.com  
www.hotelperemarquette.com

**From I-74 going east to Bloomington/Springfield area:**

Go over the bridge and take the first exit on your right – Adams/Jefferson Street. Take a left on Madison Street. The hotel is on the corner of Madison Street and Main Street. The parking deck entrance is off Madison Street.

**From I-74 going west:** Take Exit 93 (Greater Peoria Regional Airport/Jefferson Ave/Downtown Peoria). Stay straight to go onto Spaulding Avenue. Take 1st left onto US-24W/NE Jefferson Ave/IL-29S. Continue to follow NE Jefferson Avenue. Turn right onto Main Street.

**Make checks payable to: Illinois Public Health Association**

Attn: 2011 Food Safety Symposium  
223 South Third Street  
Springfield, Illinois 62701-1144



*If you have additional questions, contact the Illinois Department of Public Health, Division of Food, Drugs and Dairies at 217-785-2439.*



# Agenda

Wednesday, September 28, 2011

## Morning SESSIONS

- 8:30 a.m. - 9:30 a.m. **View Exhibits / Continental Breakfast**
- 9:30 a.m. - 9:45 a.m. **Welcome Address**
- 9:45 a.m. - 10:15 a.m. **U.S. Food and Drug Administration Enforcement Update**  
Scott MacIntire, Chicago District Director, U.S. Food and Drug Administration
- 10:15 a.m. - 11 a.m. **Dreaming a New Dream: Food's Future**  
Greg Christian, Greg Christian Consulting, Organic School Project
- 11 a.m. - 11:45 a.m. **Farmers Markets – Creating Resources and Partnerships for a Healthy Community**  
Pat Stieren, Pstieren Consulting, Illinois Farmers Market Network

Lunch will be served from 11:45 a.m. to 1 p.m.

## Afternoon SESSIONS



- 1 p.m. - 1:45 p.m. **Going Green With Food Safety**  
Barbara Daly, Quality Assurance/Facility Manager, Testa Produce
- 1:45 p.m. - 2:30 p.m. **Handwashing: Show Me the Numbers**  
Jim Mann, Executive Director, Handwashing for Life Institute
- 2:30 p.m. - 2:45 p.m. **Break**
- 2:45 p.m. - 3:30 p.m. **Keeping Your Operations Fresh With Cleaning Right and Cleaning Safe**  
Ryan Sims, Street Sales Development Manager, Ecolab
- 3:30 p.m. - 4:15 p.m. **Food Defense Implications of the New Food Safety Modernization Act**  
John Hoffman, University of Minnesota
- 4:15 p.m. - 5 p.m. **Approaches to Outbreak Investigations Caused by Different Pathogens**  
Connie Austin, D.V.M., Division of Infectious Diseases, Illinois Department of Public Health

Evening Reception will be held from 5 p.m. to 7 p.m.

# Agenda

Thursday, September 29, 2011

## Morning SESSIONS

- 7:30 a.m. - 8:30 a.m. **View Exhibits / Continental Breakfast**
- 8:30 a.m. - 9:15 a.m. **Recent Advances in Dietary Management of Dyslipidemias**  
Kevin C. Maki, Ph.D., President and Chief Science Officer,  
Biofortis-Provident Clinical Research
- 9:15 a.m. - 10 a.m. **Public Perception of Food Safety – Cambylobacteriosis to Cancer**  
Dr. Michele Morrone, Director of Environmental Health, Ohio University
- 10 a.m. - 10:15 a.m. **Break**
- 10:15 a.m. - 11 a.m. **Fish Advisories in Illinois Waterways**  
Jon Pressley, Division of Environmental Health, Illinois Department of Public Health
- 11 a.m. - 11:45 a.m. **Food Safety- Interdependency with Consistency Amongst Federal, State and Local Authorities**  
Robert Zon, Jr., Senior Investigator, USDA/FSIS/OPEER/CID

Lunch will be served from 11:45 a.m. to 1 p.m.



## Afternoon SESSIONS

- 1 p.m. - 1:45 p.m. **Maximizing Teachable Moments: Tools for Teaching Food Safety in the Trenches**  
Vito Palazzolo, MSPA, REHS/RS, Manager Program Compliance, National Restaurant Association  
Clay Hosh, M.A., Senior Instructional Designer, National Restaurant Association Solutions
- 1:45 p.m. - 2:30 p.m. **The Benefits of Enhanced Partnerships**  
Oscar Garrison, Georgia Department of Agriculture
- 2:30 p.m. - 3 p.m. **Closing Remarks**

### ONLINE REGISTRATION

Online registration is available at  
**[www.IPHA.com](http://www.IPHA.com)**

Conference participants who register online may choose to make their payment with Visa or Mastercard.

# 2011 Illinois Food Safety Symposium REGISTRATION FORM

September 28-29, 2011 • Hotel P re Marquette • Peoria, Illinois

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

### Mark the box that best describes your profession

- Local Health Department
- State Health Department
- Federal Government Agency
- University/Academia
- FSSMC Instructor \*
- FSSMC Manager \*
- Quality Assurance Specialist
- Meat and Poultry Processor
- Nutritionist
- Other, please specify \_\_\_\_\_

### Mark desired Continuing Education Units, if applicable

- Licensed Environmental Health Practitioner
- Registered Dietitian
- FSSMC\* Instructor
- FSSMC\* Manager

*\*Food Service Sanitation Manager Certification*

## ANSWER ALL APPLICABLE QUESTIONS

I have enclosed the \$90 registration fee (two days) / \$50 (one day) – September 28 or September 29 (Note: your registration is only guaranteed with payment.) Please circle date of attendance if choosing one day only.

I am a sponsor/exhibitor and registration fee is not applicable.

Organization Name: \_\_\_\_\_

I plan to attend the reception on Wednesday, September 28, 2011. (no additional charge)

I would like to request all vegetarian meals.

I will be staying at the hotel during the conference. (Single: \$70/night • Double: \$85/night)  
For reservations: 800-447-1676. Hot breakfast/parking free for overnight guests.

I will be commuting to the conference each day.

**Special Needs:**  I need wheelchair access      Other: \_\_\_\_\_

## MAKE ALL CHECKS PAYABLE TO 2011 FOOD SAFETY SYMPOSIUM

Mail this completed form along with payment by September 9, 2011, to:

Illinois Public Health Association  
Attention: 2011 Food Safety Symposium  
223 South Third Street • Springfield, Illinois 62701 • Fax 217-522-5689

*If you have questions, contact the Illinois Department of Public Health,  
Division of Food, Drugs and Dairies at 217-785-2439.*

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## 12th Annual Illinois Food Safety Symposium

Illinois Department of Public Health  
525 West Jefferson Street, Second Floor  
Springfield, Illinois 62761