

ILLINOIS DEPARTMENT OF PUBLIC HEALTH
Illinois Suicide Prevention Alliance
Community Awareness Workgroup (Addressing Goals 2, 3, 6, 8, 9)
Approved November 10, 2011

Thursday, October 13, 2011

3:00 p.m. – 4:00 p.m. (Conference call)

Introductions

Carol Gall	Mental Health America of Illinois
Chuck Johnson	Blessing Hospital
Jennifer Martin	Illinois Department of Public Health
Lora Thomas	NAMI – Illinois

Announcements - None

Discuss strategic plan revisions a. Review recommendations for Goals 2, 3, 6, 8 and 9

Ms. Martin provided a worksheet to assist the group in reviewing the proposed objectives. The members began reviewing objectives included in the national strategic plan, which complement Goal 3 of the Illinois' plan. The workshop guided the group to determine if the objective should be incorporated in Illinois' plan, if so, and then is the objective below with this goal or another. Members agreed to work through the remainder of the worksheet on their own time, then review their comments as a group during the next meeting.

Update on the “It Only Takes One” campaign

Ms. Gall reported the Mental Health America of Illinois is planning a public awareness event entitled ““Light up the Loop” on the evening of November 3rd at the Daley Center in memory of those who have lost their lives to suicide and their loved ones. This is a targeted fundraising effort and people will have an opportunity to log into the Violet Registry to sign on to the campaign.

Overview of issue papers

Earlier this year, three issue papers were released. Ms. Martin requested insight from the workgroup to determine the next set of issue papers to review and submit for approval, in addition to develop a plan for disseminating current issue papers. Due to time limits, the workgroup was not able to discuss these issues; however, Ms. Martin will forward a list of the issue papers and the workgroup will discuss this further at the next meeting.

Next Meeting

- Thursday, November 10, 2011 – 3-4p.m.
- Set agenda
 - Introductions
 - Approve minutes from October 13, 2011 meeting
 - Announcements
 - Discuss strategic plan revisions
 - Update on the “It Only Takes One” campaign
 - Overview of issue papers

Summary submitted by Jennifer Martin