

ILLINOIS DEPARTMENT OF PUBLIC HEALTH
Illinois Suicide Prevention Alliance
Community Awareness Workgroup
(Addressing newly formed Goals 3 and 4)
Approved October 10, 2013

Thursday, August 15, 2013

2:00 p.m. – 3:00 p.m. (Conference call)

Introductions

Carol Gall	Mental Health America of Illinois
Paul Fleming	Survivor
Chuck Johnson	Blessing Hospital
Jennifer Martin	Illinois Department of Public Health

Minutes from April 11, 2013 and June 13, 2014 – Mr. Johnson motioned for the approval of the minutes, with a second from Mr. Fleming. All in favor, motion carried.

Announcements

- Mr. Johnson reported his community is actively implementing the SAMHSA process to organize around the *Everyone plays a role in suicide prevention* initiative. They created the A Voice of the Family Committee, which includes representatives from primary and secondary consumers. Their activities include taping a PSA with an emergency room physician, matching funds for ads, approaching businesses with electronic billboards to add the local crisis line number on their board during national suicide prevention week, conducting physician office training, offer school luncheon. They also plan to expand their teen depression screening program to rural schools. Ms. Gall and Mr. Johnson discussed ways to incorporate the *It Only Takes One* campaign into their efforts. Mr. Johnson had three to four mental health centers state they'd share the information with their schools.
- Ms. Martin encouraged members to plan activities around National Suicide Prevention Week.

Update on the "It Only Takes One" campaign –

Discuss adding youth specific information to IOTO website. – Ms. Gall reported the marketing firm is waiting to get information from members. In the meantime, they are building the site based on the information they need. They are hoping by early next week to have a draft for the ad hoc committee to look at. Ms. Gall will set a meeting for the ad hoc committee to review the materials, with the goal of launching the new information by suicide prevention week. Ms. Gall also reported they submitted a proposal for activities during Year 2 of the grant.

Ms. Martin reported a graduate intern will start next week with her program. One of their primary projects will be to assist the community awareness workgroup.

Overview of issue papers –

Access to means issue paper – Ms. Martin reported the paper is being reviewed.

Discuss the development of a suicide prevention webpage

The draft webpage is still being reviewed by the Department.

Next Meeting - Thursday, October 10, 2013 – 2-3p.m.

Set agenda

- Introductions
- Approve minutes from August 15, 2013 meeting
- Announcements
- Update on the "It Only Takes One" campaign
- Update on issue papers
- Review survey results from
- Update on the development of the suicide prevention webpage

Summary submitted by Jennifer Martin