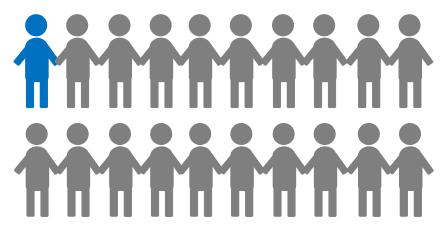


Overall, the lifetime risk of developing colorectal cancer is about 1 in 20 (5%)²

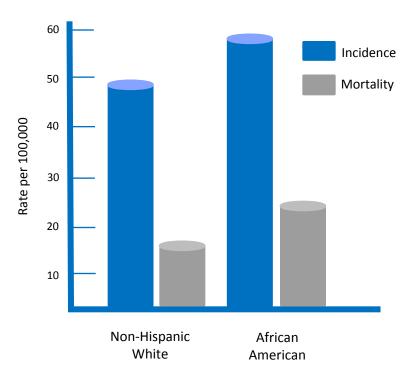


About 142,820 people are diagnosed with colon or rectal cancer every year in the U.S. That is roughly

NEW DIAGNOSES

PER DAY^{*}

Colorectal cancer incidence rates are 20% higher and mortality rates are about 45% higher in African Americans than in Non-Hispanic Whites in the U.S.* ⁴



What can I do to lower my risk of getting colorectal cancer?

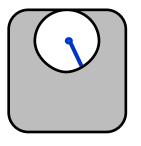
GOOD NEWS!

An estimated **45%** of colorectal cancers in the U.S. could be prevented each year by choosing a healthy diet, being physically active, and regulating body fat.³



KNOW YOUR FAMILY HISTORY

People with a first-degree relative who has had colorectal cancer have 2 to 3 times the risk of developing the disease compared to individuals with no family history ⁴



AVOID GAINING WEIGHT EXCESSIVELY AT ANY AGE

High levels of physical activity decrease the risk of colon cancer by as much as



Adults should engage in at least **150 minutes** of moderate-intensity or **75 minutes** of vigorous-intensity exercise per week¹



KNOW YOUR PERSONAL HISTORY

People who have had colorectal cancer are more likely to develop new cancers in other areas of the colon and rectum even if the first cancer was completely removed ⁴



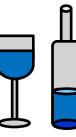
Limit consumption of RED MEATS & PROCESSED

foods and beverages⁴

Eat at least **5 portions** of nonstarchy fruits and vegetables daily



A 2009 study from the International Agency for Research on Cancer concluded that tobacco smoking causes colorectal cancer ⁴



Individuals who have 2-4 alcoholic beverages per day have a

23%

higher risk than those who consume less than 1 drink per day⁴

GET SCREENED! FIND IT EARLY!

Recommendations for colorectal cancer screening for those aged 50+ at average risk ⁴			
Test	Benefits	Limitations	Intervals
Flexible	Fairly quick and safe; sedation usually not used;	Doesn't view upper 2/3 of colon; cannot remove all	
Sigmoidoscopy	does not require a specialist	polyps; may be some discomfort	5 years
	Can usually view entire colon; can biopsy and	Costs more than other tests; higher risk than other tests;	
Colonoscopy	remove polyps	full bowel preparation needed	10 years
		Can miss small polyps; cannot remove polyps during test;	
Double-contrast	Can usually view entire colon; few complications;	colonoscopy necessary if abnormalities are detected; full	
Barium Enema	no sedation needed	bowel preparation needed	5 years
Computed		Still fairly new test; cannot remove polyps during test; full	
Tomographic	Examines entire colon; fairly quick; few	bowel preparation needed; colonoscopy necessary if	
Colonography	complications; no sedation needed; noninvasive	abnormalities are detected	5 years
Fecal Occult Blood		May miss some polyps/cancers; slightly more effective	
Test/Fecal		when combined with a flexible sigmoidoscopy every 5	
Immunochemical	No bowel preparation; sampling is done at home;	years; colonoscopy necessary if abnormalities are	
Test	low cost; noninvasive	detected	Annually

1. American Cancer Society. *Cancer Facts & Figures 2013*. Atlanta: American Cancer Society, 2013.

2. American Cancer Society. What are the key statistics about colorectal cancer? Accessed 2/26/14. Retrieved from

http://www.cancer.org/cancer/colonandrectumcancer/detailedguide/colorectal-cancer-key-statistics

3. American Institute for Cancer Research/World Cancer Research Fund Global Network. Policy and Action for Cancer Prevention: Food, Nutrition, and Physical Activity with an Added US Perspective. Washington, DC: American Institute for Cancer Research, 2010.

4. American Cancer Society. *Colorectal Cancer Facts & Figures 2011-2013*. Atlanta: American Cancer Society, 2011.

*Statistics from 2003-2007. Rates are age-adjusted to 2000 US standard population.



GW Cancer Institute

THE GEORGE WASHINGTON UNIVERSITY

www.gwcancerinstitute.org gwci@gwu.edu

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