



Analyzing the Uninsured Population

- Not a Homogenous Group
 - 16 percent of people in Illinois are uninsured (1.74 million):
 - 36 percent of uninsured can afford health insurance but choose not to purchase.
 - 30 percent of uninsured are already eligible for government programs but have not accessed them.
 - 34 percent of uninsured have difficulty purchasing commercial coverage.
- The working uninsured:
 - 80 percent of all uninsured come from working families.
 - 58 percent of working uninsured are employed by small firms (less than 100 employees).



What Blue Cross is Doing Today **BCBSIL Offers Affordable Policies** For individuals, many of our products start at less than \$100 per month: • Affordable product line—as low as \$70 per month. Temporary insurance—as low as \$60 per monṫh. Children's policies—as low as \$58 per month. ٠ In the past year, we have enrolled nearly 30,000 people who were previously uninsured through individual products. For small groups, we have several options: BlueAdvantage Entrepreneur (BAE) for groups 2-50. · BlueEdge Health Savings Accounts. BlueChoice Select

What Blue Cross is Doing Today

- BCBSIL Offers Expertise and Community Assistance
 - Administrator of government programs
 - ICHIP, Medicare Part D, etc.
- Community outreach
 - "Caring for Our Community" program
 - Blue Cross CareVan
 - Corporate Giving Program



Legislative Proposal

New Legislation

- BCBSIL intends to introduce new legislation in the legislative session.
 - Help the working uninsured by assisting small employer groups.
 - Why focus on working uninsured?
 - Largest segment of the uninsured population.
 - 80 percent of Illinois uninsured comes from working families.
 - 58 percent of working uninsured are employed by small firms (less than 100 employees).

Legislative Proposal



Guiding Principles

- Reduce uncompensated care for providers by bringing new money into health care system.
- Keep the program simple:
 - Minimize administrative costs for employers, providers and carriers.
 - Allow the free market to reach equilibrium:
 - Do not regulate provider compensation, rates, etc.



Legislative Proposal—The Details Participation Requirements Health Insurance Carrier Propose that all health insurance carriers in the State of Illinois participate in the offering. Employer Group Guaranteed issue for all eligible employer groups and for all employees (and their dependents). Industry standard participation requirements. _ Program Funding Employers and employees will fund coverage--like private insurance. Employers must offer coverage, but aren't required to contribute. State will create tax incentives for employers to help fund program.



Legislative Proposal — The Impact

Potential Impact

• Based on our estimates, more than 500,000 people will have an opportunity to secure health insurance as a result of this proposal.



Legislative Proposal--Summary

Conclusion

- 16 percent of people in Illinois are uninsured.
- That means 84 percent are already insured.
- The private sector must work with the State Government to reduce the number of uninsured in Illinois.
- We don't need to overhaul the entire system; we just need to fix the parts that aren't working.
- This proposal is a big step in that direction.

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