
The multidisciplinary conference program is designed to benefit the broadest range of service providers in HIV/AIDS and STD related fields, as well as those working in educational institutions. Planning to attend are more than 500 health educators, health department personnel, nurses, allied health professionals, counselors, case managers, social service and other community-based agency staff, HIV/STD educators, mental health and substance abuse counselors, social workers, teachers and HIV/STD counseling and testing personnel. Individuals directly affected by HIV/AIDS and STDs are encouraged to attend.

This is a unique and exciting opportunity for you to meet past and future patrons face-to-face. Please take a moment to review the following material and consider participating in this event.

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Abbott Laboratories
Agouron Pharmaceuticals
Bartels Inc.
Becton, Dickinson and Company
Bristol-Myers Squibb
Celgene Corporation
Channing L. Bete Co. Inc.
Directions Unlimited
DuPont
Epitope
Female Health Company
Gen-Probe
Gilead Sciences
Glaxo Smith Kline
HIVCO
MATEC
Merck & Company
National Network of STD/HIV Prevention Training Centers
Nightsweats & T-Cells
Page Minder
Pfizer Laboratories
Roche
Scandipharm Inc.
Serono Laboratories
South Side Help Center
Stadtlanders
Test Positive Aware
Total Access Group Inc.
Visible Genetics
Working For Togetherness
3M Pharmaceuticals

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Illinois Department of Public Health
HIV/AIDS Section
525 W. Jefferson St.
Springfield, IL 62761
Gold $4,000
- Participation of two representatives at the conference, including all educational sessions, meals and entertainment
- One full-page ad in the conference program
- Exhibit booth in location of your choice
- Logo and name billing on select conference materials and signage
- Recognition on printed materials

Silver $2,500
- Participation of one representative at the conference, including all educational sessions, meals and entertainment
- One half-page ad in the conference program
- Exhibit booth
- Signage acknowledgment

Bronze $1,000
- Participation of one representative at the conference, including all educational sessions, meals and entertainment
- Ad in the conference program
- Exhibit booth
- Signage acknowledgment

Each booth includes a 6’ draped table and two chairs. Standard electricity can be provided if requested. If you require computer lines or phone lines, additional fees will be assessed.

High-speed Internet = $175 per day

The exhibit floor will open at 10:30 a.m. on Tuesday, November 16, and close at 4 p.m. on Wednesday, November 17. Exhibitors will have access to the exhibit hall for set-up beginning November 16, from 8 a.m. until 10 a.m.

All exhibits must be installed and ready for the exhibit hall opening. Exhibits may be dismantled immediately after the closing of the exhibit hall.

Every reasonable precaution will be taken to protect exhibitors’ property. However, neither the conference staff nor their agents are responsible or liable for the loss of exhibitor property from theft or other causes, or for personal injury to an exhibitor or to their employees or agents.

Full payment must accompany your reply form. Payment may be made by check, money order or purchase order. Should you need to cancel, you must do so in writing by October 31, 2004, to obtain a refund. Upon acceptance of your participation and receipt of payment, additional details will be provided.

Booth displays and other related materials may be shipped after November 8, 2004, to the following address:
Renaissance Springfield Hotel
c/o HIV/STD Conference
701 E. Adams St.
Springfield, IL 62701

The Renaissance Springfield Hotel is extending special rates of $60 single and $78 double. The hotel can be reached at 217-544-8800. When making a reservation, please identify yourself as being with the IDPH-HIV/STD conference to obtain the special rate.

The deadline for benefactors, exhibitors and to reserve ad space is October 15, 2004.

The deadline to receive artwork for logos and ads is October 15, 2004.

For questions or for more information, please contact the Illinois Department of Public Health at 217-524-5983 or e-mail <hivconf@idph.state.il.us>.

Great opportunities exist to advertise your organization’s name in this year’s conference program book.

- Full-page ads (7” by 10”) $100
- Half-page ads (7” by 4”) $50

Electronic files are preferred. Camera-ready artwork or film negatives are acceptable. All ads are black and white or designated conference colors. Artwork that is faxed or photocopied will not be accepted.

Hosting an exhibit will put you right in the heart of the 2004 annual HIV/STD conference. The exhibit hall is strategically located to allow maximum attendance of conference attendees. Continental breakfast and all refreshment breaks will be held in the exhibit area.

Booth Fee
- For-profit $375
- Non-profit organization $150

Booth assignments will be made in order of receipt of registration forms, with first preference given to conference benefactors. One conference registration is included with your booth rental. Additional representatives may attend for a fee of $50.