Beat Asthma in Illinois Conference
Northfield Inn, Suites and Conference Center, Springfield, Ill.

May 13-14, 2004

Preliminary Program and Registration Information
Presented by the Illinois Department of Public Health, Illinois Asthma Partnership, Illinois Public Health Association, and Oakton Community College/Alliance for Lifelong Learning Continuing Education for Health Professionals
Conference Objectives

- Increase awareness on the goals and strategies being addressed in the Illinois Asthma State Plan, *Addressing Asthma in Illinois* and strategize additional methods to implement goals throughout the state.

- Increase awareness of the National Heart Lung and Blood Institute (NHLBI) guidelines on asthma across the state of Illinois.

- Analyze and compare Illinois and national asthma data including prevalence by sex, race, ethnic group, age and other identified variables (income, education, occupation) in Illinois and in the U.S.

- Educate health professionals on the latest research and programs on asthma and provide them with recommendations on the necessary resources to implement in their communities.

- Create networking opportunities and build partnerships with key asthma researchers, clinicians and prevention professionals.

Conference Topics

The Beat Asthma in Illinois Conference features three plenary sessions, 12 breakout sessions and roundtable discussions organized around four topic areas:

- Science and Research
- Strategic Planning Process
- Data and Surveillance
- Program-based Interventions

Who Should Attend?

- Asthma Educators
- Health Educators
- Nurses
- Pharmacists
- Respiratory Therapists
- Public Health Professionals
General Information

Plenary, Concurrent Breakout Sessions and Roundtables
All sessions will begin on time! Each breakout session will have a moderator.

Exhibits
Thursday, May 13, 2004
9:30 a.m. to 6:30 p.m.

Continuing Education
Continuing education credits will be offered for nurses, respiratory therapists and pharmacists. Fees must be paid on site.

Special Activities
The conference will provide continental breakfasts both days, networking and plenary luncheons both days and refreshment breaks each afternoon.

Thursday Reception
A welcoming reception for all conference participants will be held Thursday, May 13, 2004, from 5 p.m. to 6:30 p.m. in the Northfield Inn, Suites and Conference Center ballroom. All presenters and exhibitors are invited to attend so participants will have an opportunity to meet and speak with them.

Hotel Information
The Northfield Inn, Suites and Conference Center is located at 3280 Northfield Drive in Springfield, Ill., 62702, with easy access from Interstates 55 and 72 and Illinois Route 29 and near downtown Springfield, the Illinois State Fairgrounds and Springfield Capitol Airport. The hotel offers a state-of-the-art physical activity facility with cardiovascular equipment, an exercise bar and an indoor pool. A block of rooms are reserved at the conference rate of $65.00 (plus tax). If you require accommodations, please call the hotel directly at 217-523-7900 and indicate you plan to attend the Illinois Department of Public Health’s Beat Asthma in Illinois Conference. The Ramada Limited, located at 3281 Northfield Drive, Springfield, Ill., also has a block of rooms available at the conference rate and rooms can be reserved by calling the hotel at 217-523-4000. The hotels cannot guarantee room rates past the reservation cutoff date of April 30, 2004.

Other Places of Interest in Springfield
The city of Springfield offers something for everyone with one-of-a-kind boutiques, the largest central Illinois shopping mall, historical downtown, Lincoln sites, the old and new state Capitols, memorials and museums. Visit the Springfield Illinois Convention and Visitors Bureau Web site at www.visit-springfieldillinois.com for places to visit while in the city.
# Conference Schedule

## Thursday, May 13, 2004

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7 a.m. - 12 p.m.</td>
<td>Conference Registration</td>
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<tr>
<td>8 a.m. - 9:45 a.m.</td>
<td>Illinois Department of Public Health Asthma Grantee Meeting</td>
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<tr>
<td>10 a.m. - 11:30 a.m.</td>
<td>Tying Asthma Together at National, State and Local Levels</td>
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<tr>
<td></td>
<td>Julie Madden, M.A., Asthma Program, Centers for Disease Control and Prevention</td>
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<td></td>
<td>Howard Zeitz, M.D., Director of Asthma and Allergy Services, University of Illinois College of Medicine at Rockford</td>
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<td>Debra McElroy, M.P.H., R.N., Suburban Asthma Consortium</td>
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<td>Patricia J. Lebahn, R.N., B.S.N., Bureau/Putnam County Health Department</td>
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<td>Doria Oliver, Health Educator, Asthma Coordinator, Bureau/Putnam County Health Department</td>
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<tr>
<td>11:45 a.m. - 1 p.m.</td>
<td>Networking Luncheon and Exhibits</td>
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<td>1:15 p.m. - 2:15 p.m.</td>
<td>Concurrent Breakout Sessions</td>
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<td><strong>Science and Research</strong></td>
<td><strong>Community Health Educators as Key Personnel in</strong></td>
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<td><strong>Inner City Asthma Research</strong></td>
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<td></td>
<td>Samuel Dorevitch, M.D., M.P.H., Research Assistant Professor, University of Illinois at Chicago, School of Public Health</td>
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<td>Tammie Slugg, West Side Future/YMCA, Chicago, IL</td>
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<td><strong>Impact of Asthma Educators on Clinical Outcomes in the Pediatric Inpatient Setting</strong></td>
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<td>Joyce Masterton, R.N., M.S., C.N.S./AE-C, Asthma Education and Outreach Coordinator, Central DuPage Hospital</td>
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<td></td>
<td>Rita Brennan, M.S., A.P.N./C.N.S., Outcomes Manager, Women and Children’s Services, Central DuPage Hospital</td>
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<td><strong>Strategic Planning</strong></td>
<td><strong>Beating Asthma in Illinois: The Asthma Course</strong></td>
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<td><strong>Process</strong></td>
<td>Howard Zeitz, M.D., Director of Asthma and Allergy Services, University of Illinois College of Medicine at Rockford</td>
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<td>Margaret Lester, R.N., M.S.N., F.N.P., AE-C, Director of Educational Programs, National Respiratory Training Center, CA</td>
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<td><strong>Data and Surveillance</strong></td>
<td><strong>Tracking Asthma School Absenteeism</strong></td>
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<td>Barbara Germann, R.N., Health Services Coordinator, Springfield Public Schools</td>
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<td></td>
<td><strong>Monitoring Secondhand Smoke Exposure and Attitudes to Smoke-Free Environments: Adult and Youth Tobacco Surveys</strong></td>
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<td>Julie B. Doetsch, Illinois Department of Public Health</td>
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<td>John M. Tharp, Illinois Department of Public Health</td>
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<td><strong>Program-based Interventions</strong></td>
<td><strong>Effective Safety and Health Programs</strong></td>
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<td>Brian Bothast, Compliance Assistance Specialist, Occupational Safety and Health Administration</td>
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<td>2:15 p.m. - 2:45 p.m.</td>
<td>Break and Exhibits</td>
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2:45 p.m. - 3:45 p.m. Concurrent Breakout Sessions

Science and Research

Behavioral Change Issues in Asthma Management
Stuart Tousman, Ph.D., Professor Psychology, Rockford College

Strategic Planning Process

Achieving the “Certificate of Distinction from JCAHO” for Asthma Care
Jackie Brenchley, R.C.P., C.P.F.T., Asthma Coordinator, Advocate Illinois Masonic Medical Center
Barbara Holtzman, R.C.P., C.P.F.T., Asthma Coordinator, Advocate Illinois Masonic Medical Center
Donna Currie, M.S.N., R.N., Director, Clinical Excellence, Advocate Health Care

Improved Patient Outcomes with a System-wide Approach to Asthma Care
Donna Currie, M.S.N., R.N., Director, Clinical Excellence, Advocate Health Care
Diane Tate, M.D., Physician Champion, Asthma, Advocate Illinois Masonic Medical Center

Data and Surveillance

Lack of Use of Inhaled Corticosteroids by Patients with Persistent Asthma: Results from the Illinois Emergency Department Asthma Collaborative (IEDAC)
Cathy Catrambone, D.N.Sc, R.N., Co-Investigator and Project Director, Rush University Medical Center, College of Nursing

A Regional Poison Center’s Experience Involving Asthma Medications
Carol DesLauriers, PharmD, Illinois Poison Control Center

Program-based Interventions

Evaluation of “The Lion Who Couldn’t Roar:” Knowledge and Attitudinal Outcomes of an Asthma Education Program
Sheri Stensland, PharmD, Assistant Professor of Pharmacy Practice, Midwestern University Chicago College of Pharmacy

Controlling Asthma in Chicago: Preliminary Results
Anne Fitzpatrick, B.A., Project Coordinator, University of Illinois at Chicago, School of Public Health
Victoria Persky, M.D., M.P.H., Professor, University of Illinois at Chicago, School of Public Health

4 p.m. - 5 p.m. Plenary II

Kevin Weiss, M.D., Principal Investigator, Northwestern University, Feinberg School of Medicine (invited)

5 p.m. - 6:30 p.m. Welcome Reception
Conference Schedule

Friday, May 14

7:30 a.m. - 8 a.m.  Coffee, Juice and Pastries

8 a.m. - 10 a.m.  Conference Registration

8 a.m. - 9 a.m.  Concurrent Breakout Sessions

Science and Research  The Suburban Asthma Management Initiative (SAMI)
Debra McElroy, R.N., M.P.H., Suburban Asthma Consortium/ALA
Rita Brennan, R.N.C, M.S., A.P.N./C.N.S., Suburban Asthma Consortium

Strategic Planning Process  The Challenges of Rural Care Access
Jennifer Hamerlinck, R.N., Tri-County Asthma Coordinator, Mercer County Health Department
Jo Ann Watson, R.N., B.S.N., Tri-County Asthma School Liaison, Mercer County Health Department

Strategic Planning to Address Respiratory Diseases in the Rockford Area
Raymond Empereur, M.P.A., Executive Director, Rockford Health Council

Data and Surveillance  2001 BRFSS: A Comparison of Illinois Adults with Asthma with US Adults with Asthma
Howard Zeitz, M.D., Director of Asthma and Allergy Services, University of Illinois College of Medicine at Rockford

Accessing Asthma Data in Illinois
Patrick B. McGarry, PhD, Data Manager, Illinois Department of Public Health, Chronic Disease Prevention and Control

Program-based Interventions  Chronic Care Model as a Framework for a System-wide Asthma Program
Donna Currie, M.S.N., R.N., Director, Clinical Excellence, Advocate Health Care
Sharon Gardner, R.N., Director, Physician Services, Advocate Medical Group

The Occupational Asthma Toolkit: A Public Health Approach to Reducing the Burden of Asthma in the Workplace
Marjorie Getz, M.A., Mphil, Epidemiologist, Bradley University

9 a.m. - 9:30 a.m.  Break

9:30 a.m. - 10 a.m.  Roundtable Discussion I

10:05 a.m. - 10:35 a.m.  Roundtable Discussion II

10:40 a.m. - 11:10 a.m.  Roundtable Discussion III

11:10 a.m. - 11:45 a.m.  Hotel Checkout

11:45 a.m. - 1 p.m.  Luncheon and Plenary III
Lt. Gov. Patrick Quinn and Key Legislators (invited)
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Registration Form

Please note the following instructions for completing your registration form:

1.) TYPE or PRINT CLEARLY the following information as it should appear on your name badge. This form must be completed in its entirety in order for your registration to be processed.
2.) Carefully review the registration fees. The deadline for early registration is April 1, 2004.
3.) This registration form and payment voucher must be received by April 1, 2004, to ensure the early registration rate of $100. The full registration rate of $150 will be in effect after April 1. If faxing this form prior to issuing payment, the registration fee MUST be received within the given time frames to ensure the rates.
4.) Please note the cancellation policy: **No refunds are available after April 30, 2004.** THERE ARE NO EXCEPTIONS!

First Name _________________________  Last Name ________________________

Organization __________________________________________________________

Mailing Address _______________________________________________________

City ______________________________ State _________ ZIP Code ____________

Telephone _________________________ Fax ______________________________

E-mail _______________________________________________________________

**USE OF NAME**
The program distributed at the conference includes the names and addresses of each conference registrant. Please check the appropriate box with regard to use of your name. If neither box is checked, your name will be included with the address used on your registration form.

- You may include my name and address as it appears on this registration form in the conference program.
- I do not wish to have my name and address included in the conference program.
Registration Fees
Please check the appropriate box to indicate your registration fee.

<table>
<thead>
<tr>
<th>Conference Registration</th>
<th>Early Registration (by April 1)</th>
<th>Full Registration (after April 1)</th>
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<tbody>
<tr>
<td>Student Registration*</td>
<td>$60</td>
<td>$60</td>
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<tr>
<td>Illinois Asthma</td>
<td>$100</td>
<td>$125</td>
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<td>Partnership Members**</td>
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<tr>
<td>Non-Illinois Asthma</td>
<td>$125</td>
<td>$150</td>
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<td>Partnership Members</td>
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* To qualify for the student rate, you must be a current, full-time student in an undergraduate or graduate program and present appropriate identification at the conference.

** To qualify for the Illinois Asthma Partnership Member rate, you must be a current member as of January 31, 2004.

Additional Registration Information
Please check all information that applies to you:

- I am registering for continuing education credits for:
  - Nurses
  - Respiratory Therapists
  - Pharmacists
  - Health Educators

TOTAL PAYMENT ENCLOSED: __________________________

Make check payable to: Asthma Conference

Please mail registration form with payment to: Illinois Public Health Association
223 S. Third St.
Springfield, IL 62701

Phone: 217-522-5687  Fax: 217-522-5689