



Healthy **ILLINOIS** *2021*

Maternal and Child Health
Action Team Meeting

Friday January 29, 2016

Agenda

Agenda Topic

Time Allotted

1. Welcome / Logistics

9:30 – 9:45 AM

2. Strategy Selection

9:45 – 10:45AM

- Role of the Public Health System
- Criteria
- Examples
- Discussion

6. Next Steps

10:45 – 10:55 AM

7. Public Comment

10:55 – 11:00 AM

8. Adjourn

11:00 AM

Thank you!!



"OKAY, HERE'S THE PLAN..."

Meeting Purpose

1. Provide recommendations on the role of the public health system at the statewide level and its role in SHIP implementation
2. Discuss and weight decision criteria for selecting strategies

Where We Were – Opportunities

- Increasing statewide awareness around MCH priorities
- Opportunity to leverage this process to build on existing works
- Promote MCH as equivalently important as SDOH and access for other action teams
- MCH can be more strongly integrated in other priority areas
 - Promotion of breastfeeding and baby-friendly hospitals is also a chronic disease strategy
 - High smoking rate among pregnant women

Where We Were – MCH Action Team

- MCH Goals for SHIP Action Team:
 1. Assure accessibility, availability and quality of preventive and primary care for all women, adolescents, and children, particularly children with special healthcare needs with a focus on integration of services through patient-centered medical homes.
 2. Support healthy pregnancies and improve birth and infant outcomes.
 3. Assure that equity is the foundation of all MCH decision-making; eliminate disparities in MCH outcomes.
 4. Strengthen the MCH capacity for data collection, linkage, analysis, and dissemination; Improve MCH data systems and infrastructure.

Where we're going

Meeting date	Proposed discussion focus
Friday 1/29	Review and discuss decision criteria with strategy examples
Friday 2/5	Goal #1 - focus on action planning (may require work in between)
Friday 2/12 (state holiday)	Goal #2 - focus on action planning (may require work in between)
Friday 2/19	Goal #3 - focus on action planning (may require work in between)
Friday 2/26	Goal #4 - focus on action planning (may require work in between)
2/26-3/9	Writing first draft of the State Health Improvement Plan
Monday 3/14	Planning Council and Action Teams In-Person Meetings: Presentation and discussion
Thursday 3/17	State Board of Health Presentation
Late March	Public Hearings
Late April	Final Submission
April and beyond	How do we regroup to continue discussion and efforts?

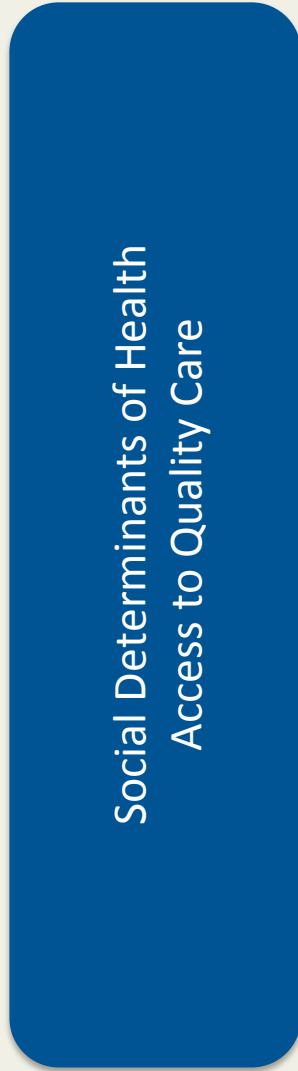
Poll

ROLE OF THE PUBLIC HEALTH **SYSTEM**

Questions

- What is the role of the public health system in SHIP implementation?
- What activities would the public health system undertake to implement the SHIP?
- How do we ensure proactive, coordinated efforts continued beyond March?

Intervention focus



Strategies

Data
Partnerships
Interventions
Health Communication

Data
Partnerships
Interventions
Health Communication

Data
Partnerships
Interventions
Health Communication

Health Priorities

Mental
Health

Chronic
Disease

Maternal
and Child
Health

Outcomes

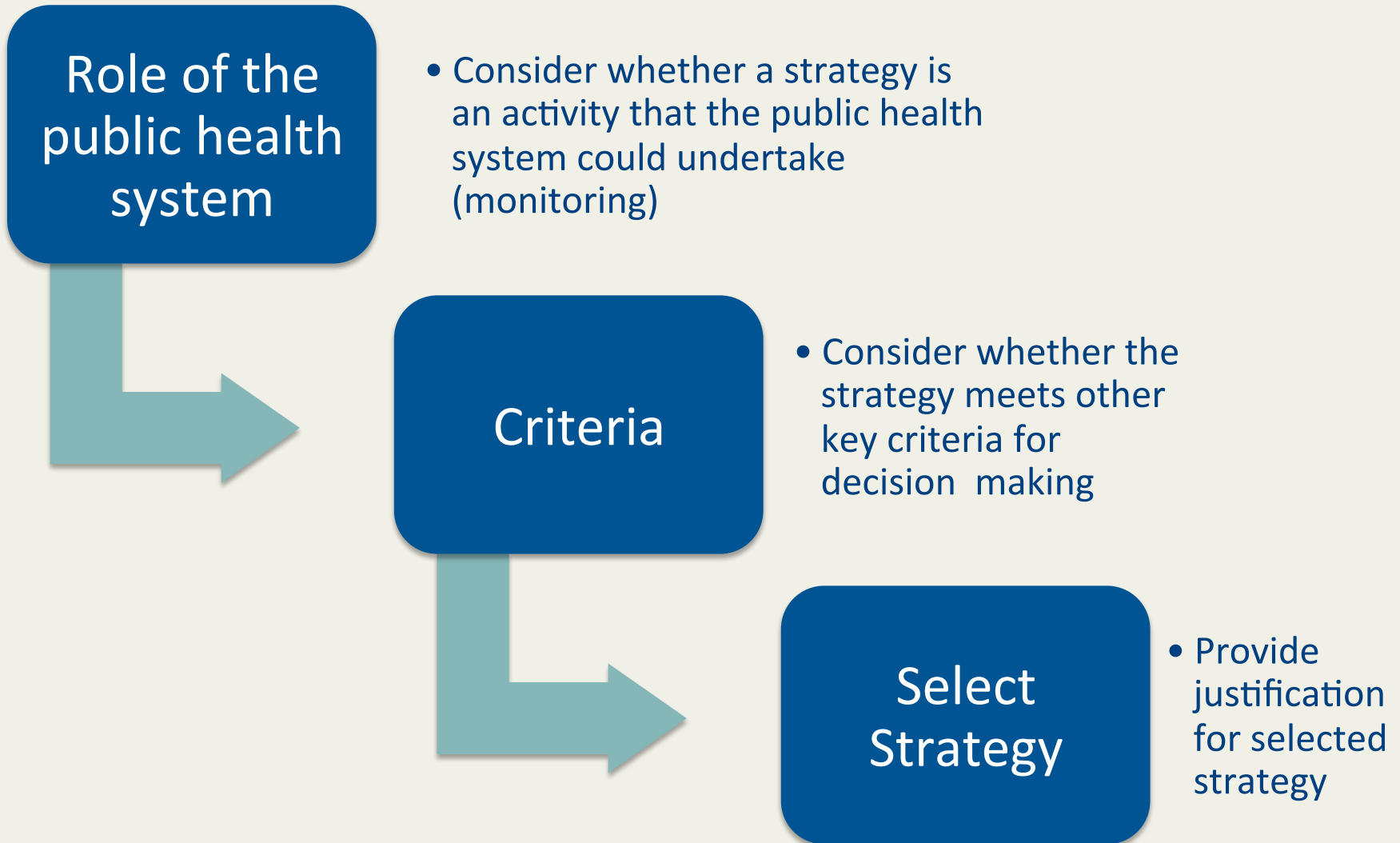
Role of the Public Health System

- Focus Groups
 - Promote and foster community-level improvement from a statewide perspective while improving statewide infrastructure
- Planning Council
 - Lead an ‘agenda’ that facilitates effective interventions for priority areas and for the system at a large
 - Foster coordination among state and public health agencies throughout the system; encourage collective activity
 - Improve measurement, monitoring and evaluation
 - Assess/evaluate and addressing capacity of providers and the workforce

Role of the Public Health System Examples

- Strategic:
 - Consider and execute innovative models to promote prevention (public health prevention fund)
 - Advocate for use of best practices
 - Address system gaps/needs
- Proactive:
 - Create and oversee a focused statewide agenda
 - Monitor health status and impact indicators and evaluate
 - Facilitate cross-agency data production (data briefs)
 - Promote common strategic approaches, e.g. data, partnerships, health communications, community-clinical linkage interventions (common measurement approaches, share best- practice/evidence based interventions across the state etc.)
 - Align resources, prevent duplication and promote coordination
- Responsive:
 - Response to funding opportunities collectively

Using this information to select strategies



Discussion: Role of the Public Health System to implement SHIP

1. What would you add to the list? What is missing?
2. Who is responsible for fulfilling SHIP implementation? Who should coordinate and lead it? How will you and your organization be involved?
3. If the system is successful in implementing the SHIP overall in 5 years, what will happen? What might change in the public health system?

PROPOSED SELECTION CRITERIA

Proposed Criteria

Role of the Public Health System

SDOH

- How does a proposed strategy address social / ecological factors?

Access

- How does a proposed strategy address access to care?

MCH

- How does a proposed strategy promote maternal and child health?

Urgency

- Is there a crisis?
- Are there efforts to build on?

Impact

- How many individuals does this reach?
- How is disparity addressed?

Evidence-Based

- Has this strategy been used before with measured success?

Resources

- What resources could be leveraged?
- Are new resources required?

Social Determinants of Health

- The conditions in which people are born, grow, work, live, and age, and the wider set of forces and systems shaping the conditions of daily life.
- Strategy Example: *Tenant-based rental assistance to reduce exposure to crimes against person and property and neighborhood social disorder.*

World Health Organization. (2015). *Social Determinants of Health*. Retrieved at:
http://www.who.int/social_determinants/en/

Access to Care

- The timely use of personal health services to achieve the best health outcomes. Attaining good access to care requires:
 1. Gaining entry into the health care system
 2. Getting access to sites of care where patients can receive needed services (including transportation services)
 3. Finding providers who meet the needs of individual patients and with whom patients can develop a relationship based on mutual communication and trust

Access to Care

- Strategy Example: *Reducing out-of-pocket costs to increase cancer screening for breast, cervical, and colorectal cancer. Out-of-pocket costs may be reduced by providing vouchers, reimbursing clients, or reducing health insurance costs associated with screening tests.*

Maternal and Child Health

- Focuses on six population health domains: 1) Women/Maternal Health; 2) Perinatal/Infant Health; 3) Child Health; 4) Children with Special Health Care Needs; 5) Adolescent Health; and 6) Cross-cutting or Life Course. Work in this area seeks to improve access to health care and delivering quality public health services to women and children.
- Strategy Example: *Interventions during pregnancy and after birth to promote and support breastfeeding.*

Urgency

- Addresses a particularly concerning aspect of the health priority or strengthens areas where there is movement
- Strategy Example: *Individual cognitive-behavioral therapy (CBT) and group CBT for symptomatic youth who have been exposed to traumatic events*

Impact

- Ability to reach a broad section of the population
- Strategy Example: *Worksite programs intended to improve diet and/or physical activity behaviors based on strong evidence of their effectiveness for reducing weight among employees.*


Evidence-Based

- An evidence-based practice is a practice that has been rigorously evaluated in experimental evaluations and shown to make a positive, statistically significant difference in important outcomes.

Evidence-Based

- Sources for selecting evidence-based strategies
 - National Prevention Strategy
 - Healthy People 2020
 - Community Guide to Preventive Services

Find evidence-based information and recommendations related to **Mental Health and Mental Disorders**.

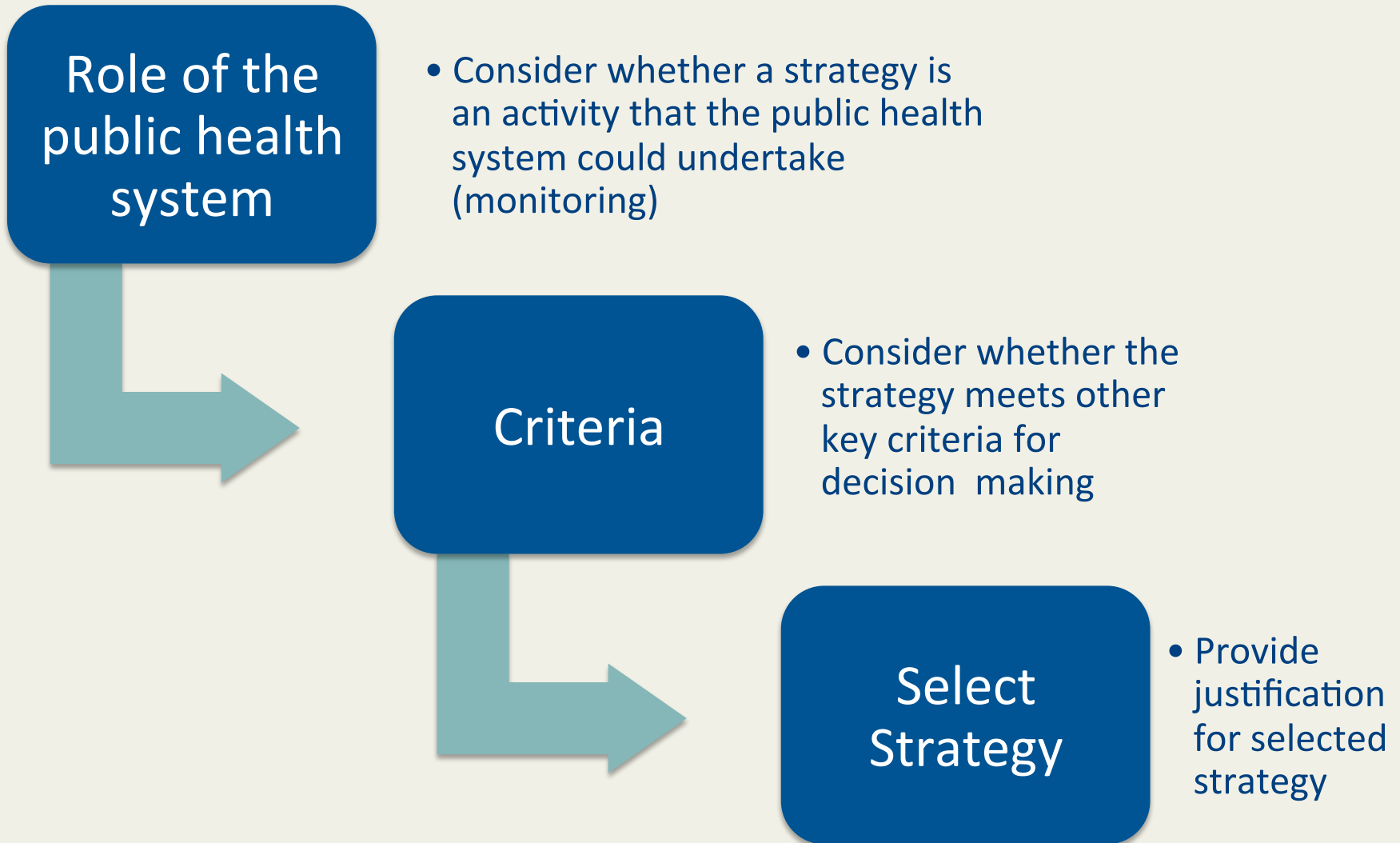
Strength of Evidence ▼	Topic Area	Publication Date	Resource Type
	Mental Health and Mental Disorders		
 4 out of 4	Improving Mental Health and Addressing Mental Illness: Mental Health Benefits Legislation (Community Guide Recommendation)	2012	Systematic Review
	Community Preventive Services Task Force		

Resources

- Infrastructure:
 - Is there a champion?
 - Are partners already working on this issue?
 - What is staff capacity?
- Cost
 - Are resources currently available?
 - Can resources be reallocated?
 - Are new resources required?

Questions applied to proposed strategies

Using this information to select strategies



Discussion: Decision Criteria

- What are your questions on the criteria?
What is missing?
- In thinking about the role of the public health system in implementing the SHIP, what kind of interventions should be considered as statewide, e.g. Policy? Systems? Programs?
- Given your answer, what criteria are MOST important and why?

WRAPPING UP

Next Steps

- Complete Action Planning Template for Goal #1:
<https://app.box.com/s/llwnm4taubpin327ajto2d3s0o2wq4sr>
- Email by **12 PM on 2/4**
- Resources for strategy selection will available early next week
- MCH Data Book available as a resource:
<https://app.box.com/s/2p6arcemv1van1lsvu8b2c76rbevonc1>

Action Planning Template

Action Team:

Goal:

Objective 1:

Justification:

Activity

Launch Steps

Target Date

Champion Organization

Health Outcome

1

2

3

Public Comment

- State your name and organization
- 1-2 minutes for comment

Adjourn

- Slides available at www.healthycommunities.illinois.gov
- Questions can be sent to HealthyCommunitiesIL@uic.edu

