

Appendix A: *We Choose Health* Letter of Intent

General Instructions

If you intend to submit a grant application under the *We Choose Health* program, you must first submit this Letter of Intent (LOI). Organizations failing to submit the LOI form by the deadline are ineligible to apply for funding. Note that submitting this form does not obligate you to submit a completed application.

Please fill out **all three** pages completely using Adobe Reader and submit by email to DPH.WeChooseHealth@Illinois.gov, no later than 5 p.m. CDT on Friday, May 18, 2012. You will receive a confirmation via e-mail within two business days. If you do not receive a confirmation, IDPH has not received your Letter of Intent.

Section I: Contact Information

Organization Name	Champaign-Urbana Public Health District (CUPHD)
Street Address	201 W. Kenyon Road
City, State, Zip Code	Champaign, IL 61820
Phone Number	(217) 352-7961
Website	www.c-uphd.org
Primary Contact	
Name	Julie A. Pryde
Title	Administrator
Phone Number	(217) 531-5369
Email Address	jpryde@c-uphd.org
Secondary Contact	
Name	Awais Vaid
Title	Epidemiologist
Phone Number	(217) 531-5360
Email Address	avaid@c-uphd.org

Type of applicant (check for primary applicant only; may check more than one if applicable)

- | | | |
|---|--|---|
| <input checked="" type="checkbox"/> Local Health Department | <input type="checkbox"/> Public School System | <input type="checkbox"/> Non-profit |
| <input type="checkbox"/> County Government | <input type="checkbox"/> Private School System | <input type="checkbox"/> Private Association |
| <input type="checkbox"/> Municipal Government | <input type="checkbox"/> University | <input type="checkbox"/> Faith-based Organization |
| <input type="checkbox"/> Other Government | | <input type="checkbox"/> Volunteer Organization |
- Specify: _____
- ☐ Hospital or Hospital System
- ☐ Health Care Foundation
- ☐ Community Health Care Centers

Section II: About Your Potential Application

1. The proposed project takes place and impacts communities in Illinois *excluding* Cook, DuPage, Will, Lake, and Kane counties

☒ Yes ☐ No

Note: If you answered "no," your project is ineligible for this funding opportunity.

2. Please indicate which strategies you are considering for your application. Each menu option applies to one or more categories: Healthy Eating and Active Living; Smoke-free Living; Healthy and Safe Built Environments and Social and Emotional Wellness. Applicants must choose at least one strategy addressing Healthy Eating and Active Living and at least one strategy addressing Smoke-Free Living.

Healthy Eating and Active Living

(must choose at least one)

Smoke-free Living

(must choose at least one)

Healthy and Safe Built Environments

☒ Coordinated School Health
(includes Social & Emotional Wellness)

☐ Baby Friendly Hospitals

☐ Worksite Wellness

☒ Smoke-free Multi-unit Housing
☒ Smoke-free Public Places

☒ Safe Routes to School
☐ Complete Streets
☐ Joint Use Agreements

3. Briefly describe the geographic area your proposed project will impact.

The geographic area served by this grant will be the cities of Urbana and Champaign IL.

Urbana is the county seat of Champaign County, Illinois. As of the 2010 census, the population was 41,250. Urbana borders the city of Champaign and is the tenth-most populous city in Illinois outside of the Chicago metropolitan area. Most of the University of Illinois at Urbana-Champaign campus is located here. Urbana is part of the Urbana-Champaign micro-urban community. City planning maps from January 2010 indicate that the total area is now 11.7 square miles (30 km²). According to the Federal definitions of Metropolitan Statistical Areas Urbana is designated as "Other Urban/Suburban (excluding Chicago Metro Area)".

According to the 2010 census, the population for C-U is 41,250 (Urbana) and 81,055 (Champaign). Urbana has 14,327 households and Champaign has 30,712. The population density for Urbana was 3,468.3 people per square mile (1,339.6/km²) and 3,613.2 for Champaign. The racial makeup of the cities was White: 60.4% (Urbana) 67.8% (Champaign); African American 16.3% (Urbana) 15.6% (Champaign); Asian 17.8% (Urbana) 10.6% (Champaign); Pacific Islander 0.04% (Urbana) .1% (Champaign), Native American 0.18% (Urbana) .3% (Champaign); other races 2.1% (Urbana), and two or more races 3.1% (Urbana) 3% (Champaign). Hispanic or Latino of any race were 5.2% (Urbana) and 6.3% (Champaign).

The median income for a household in Urbana was \$34,951 and \$40,116 in Champaign. A full 54% of Urbana residents over the age of 25 have a college or advanced degree, 48.1% in Champaign. Urbana is home to two Regional Medical Centers; Carle Hospital and Clinic and Covenant Medical Center.


4. IDPH is encouraging applications reflecting broad-based regional collaboration, and will post information about received Letters of Intent on the *We Choose Health* website to help potential partners identify each other. Check this box ONLY if you DO NOT wish information about your Letter of Intent posted: ☐

Note: Even if you check this box, IDPH reserves the right to privately contact you and potential collaborators to encourage joint proposals.

Section III: Authorization

Please include a signature by a member of the applicant organization's executive staff. Electronic signatures are acceptable.

"I hereby authorize my organization to submit this Letter of Intent. I understand that this Letter of Intent in no way obligates my organization to submit a completed proposal."

Name (printed)	Julie A. Pryde, MSW, LSW, CPHA
Title	Public Health Administrator
Organization	Champaign-Urbana Public Health District
Signature	
Date	5/8/2012